

BEYOND LIMITS

2019 IMA SPRING CONFERENCE

April 3 • Bettendorf, IA

QUAD CITIES WATERFRONT CONVENTION CENTER & ISLE HOTEL

Are you looking to increase your skills as a mortgage lender? IMA is proud to present the 2019 Spring Conference to help. IMA has designed a full-day of educational opportunities. With sessions on productivity and social media tools, an economic update, housing trends, and ways to network and engage to grow business the Spring Conference will provide you with what you need as a mortgage professional to help you be an outstanding mortgage professional! Use the attached registration form and take this opportunity to go beyond what you thought were your limits in the mortgage industry. Register today!

Conference Location

Quad City Waterfront Convention Center
2021 State Street, Bettendorf, IA 52722

Hotel

Isle Hotel & Casino

2021 State Street, Bettendorf, IA 52722

A block of rooms has been reserved at the Isle Hotel & Casino

Contact the hotel at 1 (800) 724-5825 (or see at www.iowama.org)

Rate: \$89.99

A block of rooms has been reserved until March 12. Ask for the IMA Spring Conference to receive conference rates. After March 12, rooms are available based on availability.

Dress

For your convenience, business casual attire is encouraged.

Registration

Full conference registration includes continental breakfast, luncheon, opening reception and all handout materials.

	Advance	After 3/20
Members	\$175	\$195
Nonmembers	\$350	\$370

Cancellation Policy: Refunds, less \$20, will be made for cancellation by March 20. Substitutions allowed any time.

Monday Night Reception

Join IMA on Monday night at 6:00 p.m. at the Isle Hotel for an opening reception to kick off the IMA Spring Conference!

Questions

Please call the IMA at 800-987-7365 with any questions about the IMA Spring Conference.

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Mail form and payment to:

Attn: Registrar

Iowa Mortgage Association

8800 NW 62nd Ave.

Johnston, IA 50131-6200

online at www.iowama.org

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Name _____

E-Mail _____

Name _____

E-Mail _____



BEYOND LIMITS

2019 IMA SPRING CONFERENCE | BETTENDORF, IA

Tuesday, April 2

6:00 p.m. Welcome Reception

Isle Hotel & Casino

Join your fellow mortgage bankers for a great time networking before the conference officially kicks off on Wednesday.

12:15 p.m. Networking Lunch

1:30 p.m. IMA President's Club and Winners Circle Awards

Laura Kay Sheely, Arch MI

Join us as we honor the state's top mortgage producers with IMA's annual awards.

IAR Update

Listen to an update on housing stats from the Iowa markets and learn more about how you can work with Realtor partners to increase your sales.

Wednesday, April 3

8:30 a.m. Registration & Continental Breakfast

9:00 a.m. Welcome & Opening

Laura Kay Sheely, Arch MI

9:15 a.m. Powered Productivity

Beth Ziesenis, Your Nerdy Best Friend, Nashville, TN

You love being a leader at work, but keeping on top of everything is exhausting! The right technology can give you back your time and your sanity... you just need a Nerdy Best Friend to share the perfect tools. Join Author Beth Z, Your Nerdy Best Friend, for a fast-moving, laugh-filled session chock full of technology tools and apps that you can start using immediately to help you...

- Automate tasks and save time with shortcuts and background functions.
- Stay safe online for you and your company.
- Streamline your communication to avoid email overload and inbox implosions.
- Discover little tech tips and tricks that will increase your efficiency and amaze colleagues!

Discover how to use free and bargain technology tools you never knew existed to create professional quality graphics, make meetings run smoothly and wow your boss. This high-energy session will give you 30+ tools that will leave people asking, "How DO they do that?"

- Create share-worthy social media content
- Discover technology to bring your office and virtual teams together
- Become a leader in the office with efficient (and cool) productivity tools

2:00 p.m. Break with Exhibitors

2:30 p.m. On the Economic, Political, and Business Climate

Dr. Roger Tutterow, Kennesaw State University

Dr. Tutterow provides a timely overview of the current global, national and regional economies. Special emphasis will be placed on the ongoing debate regarding Federal Reserve policy, linkages between residential real estate and the financial services sector, the effects of oil prices on regional labor and housing markets and the implications of ongoing changes in the political landscape and regulatory environment for the business climate and economic growth.

3:30 p.m. Break with Exhibitors

3:45 p.m. The Intangible "It"

Jack Stahlman, Don't Flinch Guy

Every movie star has an intangible quality that you can't quite put your finger on; or can you? In this session, Jack breaks down what makes certain actors superstars and shares how you can go from a bit player to a superstar in your organization. During the hour, Jack will explain:

- How to channel your inner Clooney by revealing the simple steps of having "it."
- The power of making someone else feel like the most important person in the room.
- The similarities between business networking and dating.*

**Seriously.*

10:45 a.m. Break with Exhibitors

11:15 a.m. Round Table Mortgage Networking

Join us for a fast-paced networking session to help you get to know other conference attendees and discuss current issues and trends in mortgage lending.

4:45 p.m. Adjourn and Grand Prize Drawing